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Barriozona Editor Receives Cesar E. Chavez Social Justice Award

TERROS, the Arizona-based behavioral and health organization, to present award to journalist Eduardo Barraza during state-wide conference.

Phoenix, Arizona (March 24, 2010.) The editor of the Arizona-based grassroots online magazine *Barriozona* has been selected by TERROS as the first recipient of the Cesar E. Chavez Social Justice Activist of the Year Award.

Journalist Eduardo Barraza, who has been publishing the community-based magazine since December 2002, will receive the recognition this Friday, March 26, 2010 during the Sixth Annual Cesar E. Chavez Behavioral Health Conference, to take place at Arizona State University West Campus.

"We saw the need to recognize individuals from the community who have contributed to the improvement of the quality of life and social justice in Arizona," said John Mireles, member of the Planning Committee of the TERROS Cesar Chavez Behavioral Health Conference. "This award acknowledges people who demonstrate adherence to Cesar E. Chavez' principles."

Eduardo Barraza began his career as a journalist 25 years ago. In 1998 he founded the Hispanic Institute of Social Issues, an Arizona-based grassroots multimedia publishing organization, to expand his experience in journalism into a deeper social function.

"It is rewarding in itself to see that such a respected community agency as TERROS is honoring the legacy of a man who dedicated his life to a legitimate cause like Cesar E. Chavez," expressed Barraza. "It is also interesting to see that TERROS chose me –a journalist– as the first recipient of this social justice activist award. Aside the individual honor, it substantiates the important role grassroots journalism plays in a community and the service it provides in social struggles. Essentially, grassroots journalism is being recognized by TERROS, and this is very gratifying."

A community-based behavioral health organization, TERROS helps people recover from substance abuse, mental illness and other behavioral health problems throughout Maricopa County. The agency has been serving Arizonans since 1969. TERROS was the first substance abuse treatment program in the Valley.

The award ceremony will be held during the TERROS' Annual Conference, a prestigious event that is bringing more than 500 health and behavioral professionals from all over Arizona.